

eua PUBLIC FUNDING OBSERVATORY

Institutional strategies for digitally-enhanced learning and teaching - European trends

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eua EUROPEAN UNIVERSITY ASSOCIATION

- 840 members in 48 countries
- Facilitates dialogue on higher education & research
- Represents the interests of higher education sector
- Ensures the voice of universities is heard in EU policy making & in the EHEA
- Support its members with a range of services

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Institutional strategies for (digitally-enhanced) learning and teaching

- 2013/4 EUA survey on e-learning:
 - ubiquitous, albeit patchy use of "e-learning"
 - strategies and activities not necessarily aligned
 - confirmed impact: reflection on learning and teaching
 - positive expectations
- Rising importance and recognition of the education mission
- Growing pressure to improve & innovate learning and teaching
 - Upskilling of teachers, innovative methods
 - Digital - better quality
- EUA position:
 - Digital enhanced learning & teaching = learning & teaching
 - Teaching as an institutional endeavour (Trends 2015 & 2018, 2018 [position paper](#))
- Since 2017 - EUA Annual Learning and Teaching Forum

2018 - 10 European Principles for the Enhancement of Learning and Teaching

2. Students at the centre, share responsibility for learning
3. Learning and teaching is integral to the purpose, mission and strategy
4. Engagement of top leadership
5. Collective task & commitment of all staff with teaching responsibilities incl. administration & services (technical, student and pedagogic)
6. Parity of esteem with research (interconnected, mutually enriching)
7. Academic & professional recognition of teaching

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DIGIHE SURVEY REPORT: DIGITALLY ENHANCED LEARNING AND TEACHING IN EUROPEAN HIGHER EDUCATION INSTITUTIONS

February 2020

Responses per country

- European University Association (EUA)
- Dublin City University, Ireland (DCU)
- Baden-Württemberg Cooperative State University, Germany (DHBW)
- Vytautas Magnus University, Lithuania (VMU)
- University of Jyväskylä, Finland (JYU)

- Survey to institutional leadership
- Data collection: April to June 2020
- 368 responses – mainly universities
- 48 countries
- Longitudinal data – 2014 report, Trends reports (2015 and 2018)

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Mainstreamed - compared to 2014

- Blended learning (75% - in some countries higher)
- Online degree courses (39% - in some countries higher)
- MOOCs (36%)
- short, non-degree courses (50% - most frequent online provision)
- 57% use digitally enhanced learning across the institution

March 5, 2021

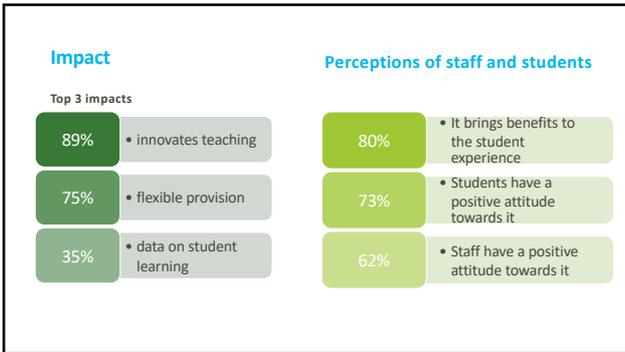
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From experimentation to purpose

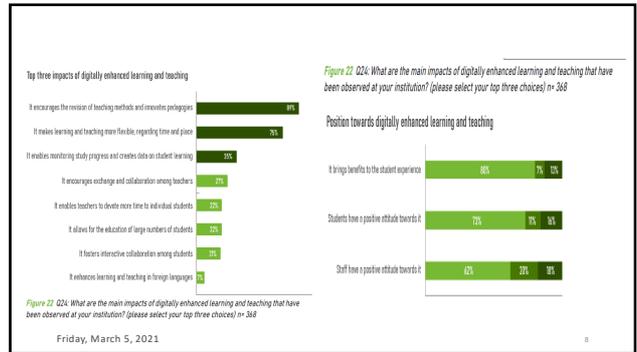
- Widening access through digitalisation
- strategic development priority (84%)
- has contributed to major transformation (48%)
- LLL: online learning
- mature and adult students (65%)

Internationalisation	Past 5 years	Next 5 years
Transforms inter-institutional collaboration	64%	86%
Outreach to international students	57%	85%
virtual student mobility	25%	35%

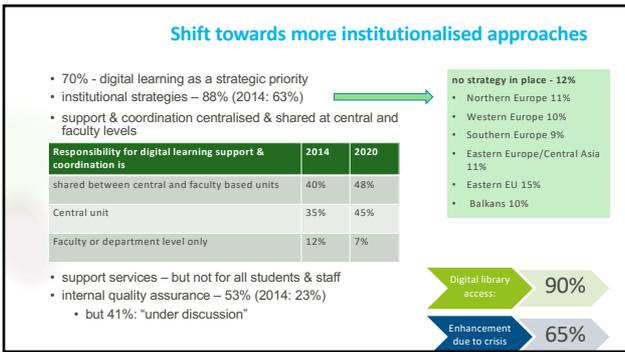
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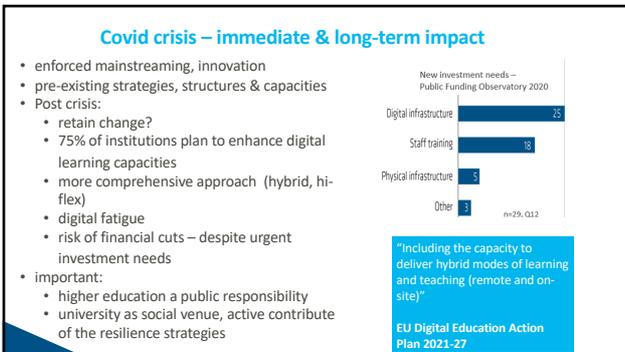
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Top 3

- Barriers
- Enablers
- Measures to move ahead

Barriers	Enablers	Useful measures
Lack of staff resources (51%)	Proactive participation of staff and students (74%)	Peer exchange within the institution
Lack of external funding opportunities (40%)	Professional development and training (59%)	National or international training opportunities
Difficulty to devise a concerted approach for the entire institution (36%)	Strategy (43%)	Collection and analysis of institutional data
Lack of staff motivation (34%)	Major investments in equipment and infrastructure (39%)	Exchanges & collaboration organised by the rectors' conference/ university networks

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Transforming L&T

- Innovative pedagogies
- Student centeredness
- Access & inclusion
- Internationalisation at home

Lifelong learning

- Upgrading/ reorientation
- Short courses – microcredentials
- Implications for Masters' degrees
- Tailor made offers from CPD to joint research

“no alternative to digital”

- Greening /SDG
- Inclusion
- Pooling resources
- University networks
- Global cooperation
- Local and global community outreach partnerships

Transforming the institution

- Teaching - a shared task
- academic careers
- interplay of physical and virtual campus
- Sharing & collaboration among institutions
- Working with non-HE providers

04 February 2021 | Position

Universities without walls – A vision for 2030

A vision for 2030

EUA Annual Conference: From vision to reality - 22-23 April

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Publications referenced

- [European Union - Digital Education Action Plan 2021-2027](#)
- [EUA position paper on learning and teaching, 2018](#)
- [Trends 2015: Learning and teaching in European universities](#)

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- [E-Learning in European Higher Education Institutions, 2014](#)

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- [Digitally enhanced learning & teaching in European higher education institutions, 2021](#)

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- [Public Funding Observatory 2020/21, Part 1, Oct. 2020](#)

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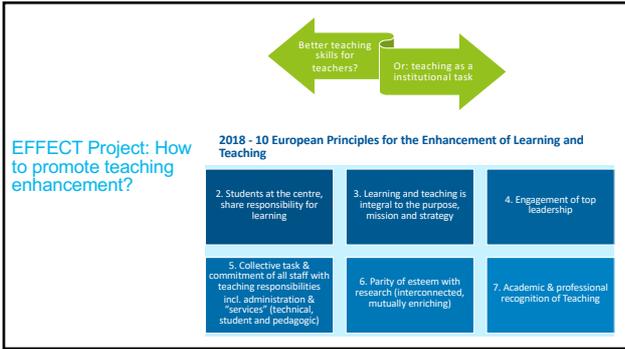
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Thank you for your attention

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