



ENHANCING STUDENT
RETENTION IN (ONLINE)
HIGHER EDUCATION

Strategies for Boosting Online Student
Engagement and Persistence

Dimitrios Vlachopoulos



About me

Associate professor at Rotterdam School of Management, Erasmus University, Netherlands.

Director of e-masters

Passionate about quality education, digitalization of higher education and sustainable evidence-based education



vlachopoulos@rsm.nl



+31611405030

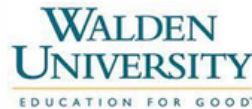
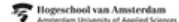


Netherlands



<https://www.linkedin.com/in/dimitriosliu/>

EXPERIENCE IN 18 INSTITUTIONS



Programs taught

- BA in Primary Education
- MA in Education
- MBA
- DBA
- EdD
- PhD
- Prof. traineeship



agenda

1 Understanding the challenge

2 Best Practices for Student Engagement

3 Building a supportive learning community

4 Q&A session



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Mentimeter

**Please write the concepts
you associate with the term
"student retention"**

Student Retention

1



Percentage

Academic
persistence /
graduation rate

2



Number

Financial
perspective

3



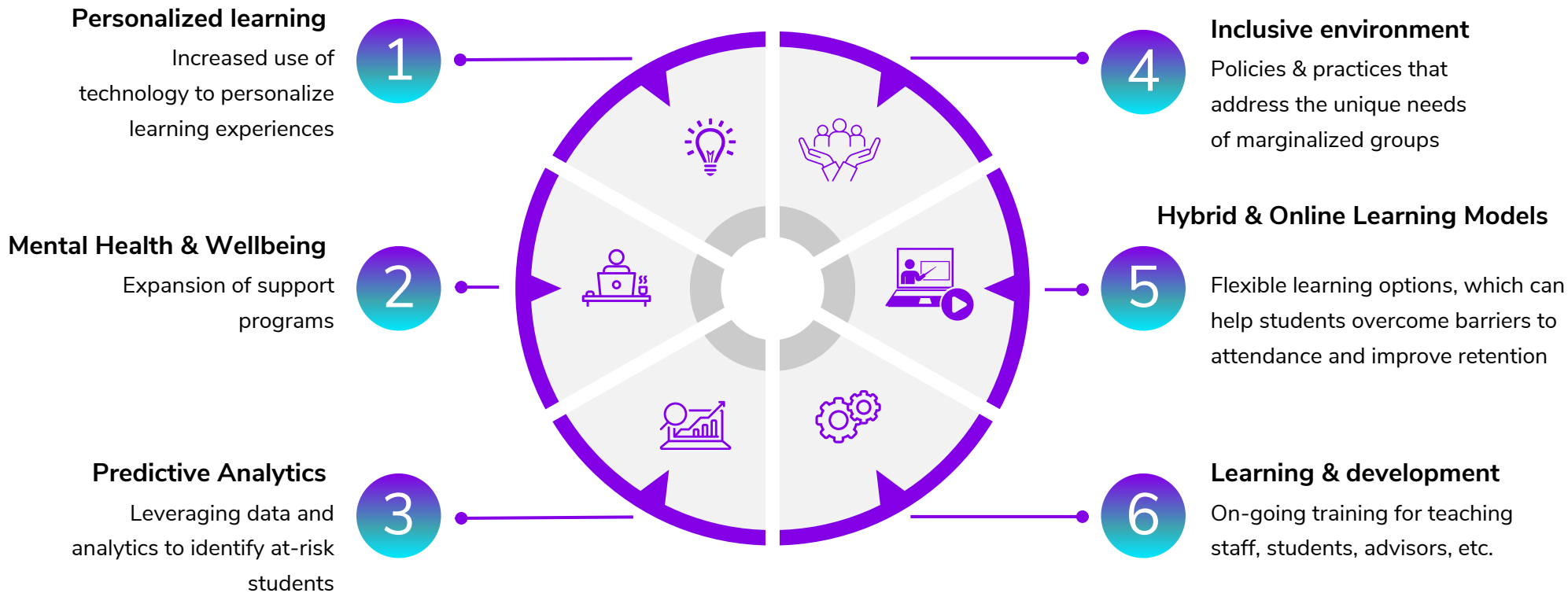
Qualitative

Institutional
success

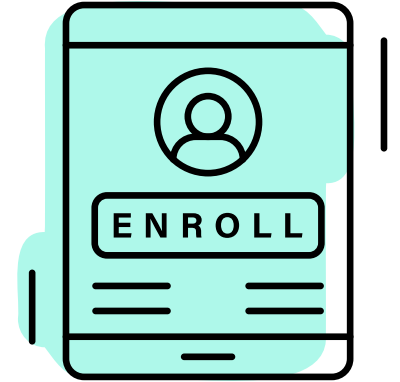
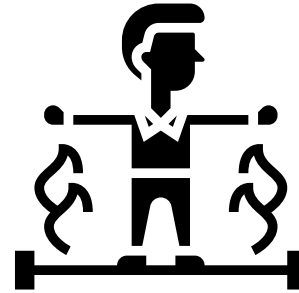
IMPORTANT

Student retention is as a balance between the number of students entering and leaving a program/institution each year

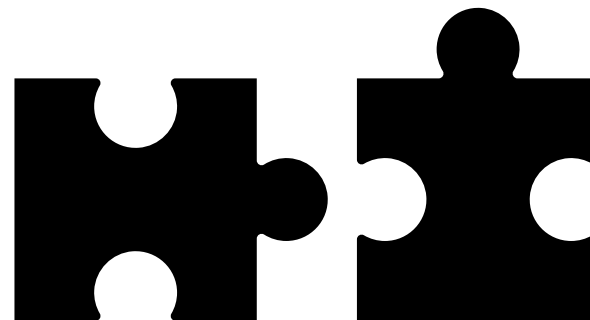
Current trends



Factors affecting drop-out -online



Factors affecting drop-out -on campus



RETENTION STRATEGIES

TERM 1 to TERM 2 retention

HOW CAN WE MITIGATE IT?

Proper (pre-registration) information;
evaluation of the suitability of the candidate;
expectations related to the academic part,
commitment needed, etc.

1 REPUTATION

2 BUSINESS CASE

3 STUDENT EXPERIENCE

RETENTION STRATEGIES

Teaching initiatives

HOW CAN WE DO?

Attention to 1st module teachers

On going training

Student feedback

1 SELECTION

2 TRAINING

3 EVALUATION

RETENTION STRATEGIES

Building a supportive learning community

- 1 The role of community & peer support in student retention
- 2 Strategies for fostering online student communities
- 3 The importance of instructor presence and support
- 4 Testimonials from students



Community and Peer Support



Peer support systems can significantly impact student success. Students who feel connected to their peers and a broader learning community are more likely to stay engaged and persist through challenges. Same applies for teachers' community to share good practices, challenges, ideas --- sense of belonging

Discussion forums, group projects, (virtual) study sessions, and collaborative assignments. Encouraging students to interact and collaborate helps break the isolation often associated with online learning

Regular communication, timely feedback, and clear expectations from instructors help create a supportive learning environment



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Before joining our online study group, I was struggling to stay motivated and engaged. But the support I found within XXXX community have made all the difference. I've not only retained my enthusiasm for learning but also persisted through challenges, thanks to the encouraging words and collaborative spirit of my peers and the dedicated guidance of our instructors

In my on-campus classes, the feeling of community has been a game-changer. Knowing that I have both peer and faculty support has made me more confident in my studies. The opportunities for group projects and extracurricular involvement have kept me connected, engaged, and motivated to continue my education journey

